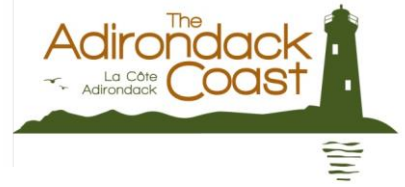




AMERICAN
WINDSURFING
TOUR



Press Release

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For Immediate Release:

The Adirondack Coast Welcomes the American Windsurfing Tour September 28-29 *Lake Champlain's First Ever Windsurfing Festival to Take Place this Fall*

Plattsburgh, NY– 8/8/2013 – This September the Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, and the City of Plattsburgh are pleased to welcome the American Windsurfing Tour (AWT) to the shores of Lake Champlain. AWT, presented by Trade Wind Events, is going into its 4th year and has previously held events throughout California, Hawaii, Mexico and Peru.

September 28th and 29th Lake Champlain on the Adirondack Coast will be filled with free nonstop windsurfing action and fun for all skill levels including:

- Freestyle feature
- Bump-n-Jump
- Slalom/Formula racing
- Windsurfing, kiteboarding and paddleboard exhibition
- Cumberland Bay long distance race
- Family Fun Race
- Demos and clinics
- Appearances by Pros Kevin Pritchard and Tyson Poor
- Pancake breakfast with proceeds supporting the Imaginarium Children's Museum
- Awards, prizes and raffles
- Evening music and BBQ

For more information on the American Windsurfing Tour and the Lake Champlain Windsurfing Festival visit americanwindsurfingtour.com/new-york.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the

county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).